

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

<http://www.local6.com>

Billing Address:

**American Rambler Productions**  
**Attention: Accounts Payable**  
**138 Conant Street**  
**Beverly, MA 01915**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261098-1	10/25/12	October 2012	10/01/12 - 10/09/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Mitt Romney/RNC/R/Pi	RNC-ROMNEY	464

Flight Dates	Order #	Alt Order #
10/03/12 - 10/09/12	261098	06362200

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/09/12	Morn News at 6a	6-7a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 6:24 AM Morn News at 6a 6-7a :30 2012MRFP133H \$600.00 NM 2 WKMG 10/09/12 6:40 AM Morn News at 6a 6-7a :30 2012MRFP133H \$600.00 NM									
2	10/04/12	10/05/12	Morn News at 6a	6-7a	---TF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/04/12 5:59 AM Morn News at 6a 6-7a :30 2012MRFP128H \$600.00 NM 3 WKMG 10/05/12 6:28 AM Morn News at 6a 6-7a :30 2012MRFP133H \$600.00 NM									
3	10/04/12	10/06/12	The Early Show	7-9a	---TF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/04/12 8:29 AM The Early Show 7-9a :30 2012MRFP128H \$450.00 NM 5 WKMG 10/05/12 7:40 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM 4 WKMG 10/05/12 8:29 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	464	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/09/12	The Early Show	7-9a	MT-----	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 7:25 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM 3 WKMG 10/08/12 8:21 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM 4 WKMG 10/09/12 7:57 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM 1 WKMG 10/09/12 8:51 AM The Early Show 7-9a :30 2012MRFP133H \$450.00 NM									
5	10/04/12	10/05/12	Rachael Ray	9-10a	---TF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/04/12 9:41 AM Rachael Ray 9-10a :30 2012MRFP128H \$300.00 NM 3 WKMG 10/05/12 9:25 AM Rachael Ray 9-10a :30 2012MRFP133H \$300.00 NM									
6	10/08/12	10/09/12	Rachael Ray	9-10a	MT-----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 9:44 AM Rachael Ray 9-10a :30 2012MRFP133H \$300.00 NM 2 WKMG 10/09/12 9:45 AM Rachael Ray 9-10a :30 2012MRFP133H \$300.00 NM									
7	10/04/12	10/05/12	Price Is Right	11a-12p	---TF--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG 10/04/12 10:58 AM Price Is Right 11a-12p :30 2012MRFP128H \$1,200.00 NM 5 WKMG 10/05/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP133H \$1,200.00 NM									
8	10/08/12	10/09/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP133H \$900.00 NM 3 WKMG 10/09/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP133H \$900.00 NM									
9	10/04/12	10/05/12	Local 6 News 12-1230p	12-1230p	---TF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG 10/04/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP128H \$850.00 NM 5 WKMG 10/05/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP133H \$850.00 NM									

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Advertiser		Product	Estimate Number
POL/Mitt Romney/RNC/R/P		RNC-ROMNEY	464

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/04/12	10/05/12	Soaps	12:30-130p	---TF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/04/12 12:57 PM Soaps 12:30-130p :30 2012MRFP128H \$850.00 NM 4 WKMGF 10/05/12 12:59 PM Soaps 12:30-130p :30 2012MRFP133H \$850.00 NM									
11	10/08/12	10/09/12	Soaps	12:30-130p	MT-----	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG M 10/08/12 12:58 PM Soaps 12:30-130p :30 2012MRFP133H \$900.00 NM 4 WKMG Tu 10/09/12 1:29 PM Soaps 12:30-130p :30 2012MRFP133H \$900.00 NM									
12	10/08/12	10/09/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG M 10/08/12 2:29 PM The Talk 2-3p :30 2012MRFP133H \$600.00 NM 2 WKMG Tu 10/09/12 2:35 PM The Talk 2-3p :30 2012MRFP133H \$600.00 NM									
13	10/04/12	10/05/12	The Talk	2-3p	---TF--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/04/12 2:59 PM The Talk 2-3p :30 2012MRFP128H \$400.00 NM 1 WKMGF 10/05/12 2:27 PM The Talk 2-3p :30 2012MRFP133H \$400.00 NM									
14	10/08/12	10/09/12	The Doctors	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG M 10/08/12 3:15 PM The Doctors 3-4p :30 2012MRFP133H \$350.00 NM 2 WKMG Tu 10/09/12 3:21 PM The Doctors 3-4p :30 2012MRFP133H \$350.00 NM									
15	10/04/12	10/05/12	The Doctors	3-4p	---TF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---TF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 3:43 PM The Doctors 3-4p :30 2012MRFP128H \$350.00 NM 2 WKMGF 10/05/12 3:23 PM The Doctors 3-4p :30 2012MRFP133H \$350.00 NM									
16	10/04/12	10/05/12	Extra	4-430p	---TF--	:30	2	\$450.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 3:58 PM Extra 4-430p :30 2012MRFP128H \$450.00 NM 2 WKMGF 10/05/12 3:59 PM Extra 4-430p :30 2012MRFP133H \$450.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	464	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/08/12	10/09/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 4:21 PM Extra 4-430p :30 2012MRFP133H \$450.00 NM 1 WKMG Tu 10/09/12 4:27 PM Extra 4-430p :30 2012MRFP133H \$450.00 NM									
18	10/08/12	10/09/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 4:42 PM Inside Edition 430-5P :30 2012MRFP133H \$550.00 NM 2 WKMG Tu 10/09/12 4:51 PM Inside Edition 430-5P :30 2012MRFP133H \$550.00 NM									
19	10/04/12	10/05/12	Inside Edition	430-5P	---TF--	:30	2	\$550.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 4:29 PM Inside Edition 430-5P :30 2012MRFP128H \$550.00 NM 2 WKMG F 10/05/12 4:50 PM Inside Edition 430-5P :30 2012MRFP133H \$550.00 NM									
20	10/04/12	10/05/12	News at 5p	5-530p	---TF--	:30	4	\$750.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 5:12 PM News at 5p 5-530p :30 2012MRFP128H \$750.00 NM 4 WKMG Th 10/04/12 5:27 PM News at 5p 5-530p :30 2012MRFP128H \$750.00 NM 3 WKMG F 10/05/12 5:10 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM 2 WKMG F 10/05/12 5:28 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM									
21	10/08/12	10/09/12	News at 5p	5-530p	MT-----	:30	4	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 4 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/08/12 5:11 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM 1 WKMG 10/08/12 5:29 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM 4 WKMG Tu 10/09/12 5:13 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM 2 WKMG Tu 10/09/12 5:28 PM News at 5p 5-530p :30 2012MRFP133H \$750.00 NM									
22	10/08/12	10/09/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 10/08/12 5:59 PM News at 6p 6-630p :30 2012MRFP133H \$1,000.00 NM 1 WKMG 10/08/12 6:28 PM News at 6p 6-630p :30 2012MRFP133H \$1,000.00 NM 4 WKMG Tu 10/09/12 5:59 PM News at 6p 6-630p :30 2012MRFP133H \$1,000.00 NM 2 WKMG Tu 10/09/12 6:28 PM News at 6p 6-630p :30 2012MRFP133H \$1,000.00 NM									

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23	10/04/12	10/05/12	News at 6p	6-630p	---TF--	:30	4	\$1,000.00	NM																																																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>6:13 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>6:29 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>5:58 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>2012MRFP133H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>3</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>6:28 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>2012MRFP133H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WKMG	Th	10/04/12	6:13 PM	News at 6p	6-630p	:30	2012MRFP128H	\$1,000.00	NM	1	WKMG	Th	10/04/12	6:29 PM	News at 6p	6-630p	:30	2012MRFP128H	\$1,000.00	NM	2	WKMG	F	10/05/12	5:58 PM	News at 6p	6-630p	:30	2012MRFP133H	\$1,000.00	NM	3	WKMG	F	10/05/12	6:28 PM	News at 6p	6-630p	:30	2012MRFP133H	\$1,000.00	NM																																	
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4	WKMG	Th	10/04/12	6:13 PM	News at 6p	6-630p	:30	2012MRFP128H	\$1,000.00	NM																																																																																							
1	WKMG	Th	10/04/12	6:29 PM	News at 6p	6-630p	:30	2012MRFP128H	\$1,000.00	NM																																																																																							
2	WKMG	F	10/05/12	5:58 PM	News at 6p	6-630p	:30	2012MRFP133H	\$1,000.00	NM																																																																																							
3	WKMG	F	10/05/12	6:28 PM	News at 6p	6-630p	:30	2012MRFP133H	\$1,000.00	NM																																																																																							
24	10/04/12	10/05/12	News at 7p	7-7:30p	---TF--	:30	4	\$1,200.00	NM																																																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>5</td><td>WKMG</td><td>W</td><td>10/03/12</td><td>7:27 PM</td><td>News at 7p</td><td>7-7:30p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td colspan="11">MG for 24.2 10/05</td></tr><tr><td>4</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>7:12 PM</td><td>News at 7p</td><td>7-7:30p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>7:29 PM</td><td>News at 7p</td><td>7-7:30p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>F</td><td>10/05/12</td><td></td><td>News at 7p</td><td>7-7:30p</td><td>:00</td><td></td><td><del>\$1,200.00</del></td><td><del>NM</del></td></tr><tr><td colspan="11">See MG 24.5</td></tr><tr><td>3</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>7:14 PM</td><td>News at 7p</td><td>7-7:30p</td><td>:30</td><td>2012MRFP133H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WKMG	W	10/03/12	7:27 PM	News at 7p	7-7:30p	:30	2012MRFP128H	\$1,200.00	NM	MG for 24.2 10/05											4	WKMG	Th	10/04/12	7:12 PM	News at 7p	7-7:30p	:30	2012MRFP128H	\$1,200.00	NM	1	WKMG	Th	10/04/12	7:29 PM	News at 7p	7-7:30p	:30	2012MRFP128H	\$1,200.00	NM	2	WKMG	F	10/05/12		News at 7p	7-7:30p	:00		<del>\$1,200.00</del>	<del>NM</del>	See MG 24.5											3	WKMG	F	10/05/12	7:14 PM	News at 7p	7-7:30p	:30	2012MRFP133H	\$1,200.00	NM
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26	10/04/12	10/05/12	Inside Edition	730-8p	---TF--	:30	2	\$1,200.00	NM																																																																																								
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>7:55 PM</td><td>Inside Edition</td><td>730-8p</td><td>:30</td><td>2012MRFP128H</td><td>\$1,200.00</td><td>NM</td></tr><tr><td>1</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>7:50 PM</td><td>Inside Edition</td><td>730-8p</td><td>:30</td><td>2012MRFP133H</td><td>\$1,200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKMG	Th	10/04/12	7:55 PM	Inside Edition	730-8p	:30	2012MRFP128H	\$1,200.00	NM	1	WKMG	F	10/05/12	7:50 PM	Inside Edition	730-8p	:30	2012MRFP133H	\$1,200.00	NM																																																							
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1	WKMG	F	10/05/12	7:50 PM	Inside Edition	730-8p	:30	2012MRFP133H	\$1,200.00	NM																																																																																							
27	10/08/12	10/09/12	Inside Edition	730-8p	MT-----	:30	2	\$1,200.00	NM																																																																																								
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2	WKMG	Tu	10/09/12	7:50 PM	Inside Edition	730-8p	:30	2012MRFP133H	\$1,200.00	NM																																																																																							
28	10/04/12	10/05/12	M-F 11p News	11-1135p	---TF--	:30	4	\$1,700.00	NM																																																																																								
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3	WKMG	Th	10/04/12	11:35 PM	M-F 11p News	11-1135p	:30	2012MRFP128H	\$1,700.00	NM																																																																																							
4	WKMG	F	10/05/12	11:12 PM	M-F 11p News	11-1135p	:30	2012MRFP133H	\$1,700.00	NM																																																																																							
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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261098-1	10/25/12	October 2012	10/01/12 - 10/09/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	464	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/08/12	10/09/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 4 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 10/08/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP133H \$1,700.00 NM 1 WKMG 10/08/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP133H \$1,700.00 NM 2 WKMG 10/09/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP133H \$1,700.00 NM 3 WKMG 10/09/12 11:32 PM M-F 11p News 11-1135p :30 2012MRFP133H \$1,700.00 NM									
30	10/04/12	10/05/12	David Letterman	1136p-1238a	---TF--	:30	2	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/04/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP128H \$600.00 NM 2 WKMG 10/05/12 11:55 PM David Letterman 1136p-1238a :30 2012MRFP133H \$600.00 NM									
31	10/08/12	10/09/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:01 AM David Letterman 1136p-1238a :30 2012MRFP133H \$700.00 NM 2 WKMG 10/09/12 12:12 AM David Letterman 1136p-1238a :30 2012MRFP133H \$700.00 NM									
32	10/06/12	10/06/12	7-9a Sat Early Show	7-9a	-----S-	:30	2	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/06/12 7:23 AM 7-9a Sat Early Show 7-9a :30 2012MRFP133H \$350.00 NM 1 WKMG 10/06/12 7:57 AM 7-9a Sat Early Show 7-9a :30 2012MRFP133H \$350.00 NM									
33	10/07/12	10/07/12	6-830a Sun News	6a-830a	-----S	:30	2	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 6:56 AM 6-830a Sun News 6a-830a :30 2012MRFP133H \$200.00 NM 2 WKMG 10/07/12 7:50 AM 6-830a Sun News 6a-830a :30 2012MRFP133H \$200.00 NM									
34	10/07/12	10/07/12	CBS Sunday Morning	9-1030a	-----S	:30	2	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/07/12 8:59 AM CBS Sunday Morning 9-1030a :30 2012MRFP133H \$1,400.00 NM 1 WKMG 10/07/12 9:31 AM CBS Sunday Morning 9-1030a :30 2012MRFP133H \$1,400.00 NM									
35	10/07/12	10/07/12	Face The Nation	1030-1130a	-----S	:30	2	\$1,800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/07/12 10:59 AM Face The Nation 1030-1130a :30 2012MRFP133H \$1,800.00 NM 1 WKMG 10/07/12 11:29 AM Face The Nation 1030-1130a :30 2012MRFP133H \$1,800.00 NM									
36	10/07/12	10/07/12	Good Wife	9-10p	-----S	:30	1	\$7,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/07/12 10:25 PM Good Wife 9-10p :30 2012MRFP133H \$7,000.00 NM									

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Advertiser		Product	Estimate Number
POL/Mitt Romney/RNC/R/P		RNC-ROMNEY	464

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
37	10/07/12	10/07/12	The Mentalist	10-11p	-----S	:30	1	\$7,000.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>11:33 PM</td><td>The Mentalist</td><td>10-11p</td><td>:30</td><td>2012MRFP133H</td><td>\$7,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	10/07/12	11:33 PM	The Mentalist	10-11p	:30	2012MRFP133H	\$7,000.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WKMG	Su	10/07/12	11:33 PM	The Mentalist	10-11p	:30	2012MRFP133H	\$7,000.00	NM																																	
38	10/07/12	10/07/12	Sun 11p News after NFL Late News		-----S	:30	1	\$1,700.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$1,700.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>10/07/12</td><td>12:05 AM</td><td>Sun 11p News after NFL</td><td>Late News</td><td>:30</td><td>2012MRFP133H</td><td>\$1,700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----S	1	\$1,700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	10/07/12	12:05 AM	Sun 11p News after NFL	Late News	:30	2012MRFP133H	\$1,700.00	NM
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Total Spots							92	Gross Total	\$91,350.00																																		

## Payment Terms 30 Days

<u>Agency Commission</u>	<b>\$13,702.50</b>
<u>Net Amount Due</u>	<b>\$77,647.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.